

MARKETING SPECIALIST

WHO WE ARE?

Swimtraxx is the only sports technology brand based in Leuven, Belgium – and is the only brand worldwide specifically aiming to help the ambitious swimmer perform even better through wearable technology. Currently, we are developing our first game-changing product and are therefore looking to expand our team of industrial, electronic & software designers.

WHERE WE HAVE OUR ROOTS

The company behind Swimtraxx is founded on 5 core values which we seek to match and proliferate in our teams and beyond:

- Promote sports to bring people together & inspire generations to live healthy lifestyles
- Wake up with ambition by setting goals towards challenging targets
- Exhale passion for technology that helps improve the human body
- Create true customer impact through teamwork built on a winning mentality
- Have an eye for beautiful design as a cornerstone in creating a great user experience

WHAT WE ARE LOOKING FOR

- A smart approach to digital marketing for our Swimtraxx brand
- Experience with social media marketing
- A structured approach to posting content online for our brand
- An eye for detail which leads to well-written and clear content
- A problem-solving and "can do" mindset
- An entrepreneurial spirit willing to take on ad-hoc tasks in a startup environment
- A drive to learn new skills on the job

HOW YOU CAN SURPRISE US

- You have experience with growth hacking tools
- You have experience in a sports related market – preferably swimming in particular

WHY YOU SHOULD CONTACT US

- You match the above description
- You understand working in a startup requires a willingness to broaden your horizon
- You want to be in contact with (elite) athletes to write interviews and other content
- You are eager to promote an awesome device for coaches and athletes
- Words like "startup", "dynamism", "growth" and "challenge" excite you
- You would love to have an important impact in the sports technology sector
- You value open team communication

CONTACT

A match? Please send a CV tailored to the above to create.impact@swimtraxx.com